LOGO - CONTEST

1st International Meeting of Young People from Sion

Contest for the LOGO of the 1st International Meeting of Young People from Sion

Aims:

- To motivate and involve the students

- To make the meeting known by everybody (students, staff and parents)

- To promote, from now on, the integration of the schools internationally

INFORMATION AND RULES

1. FROM THE SELECTION OF LOGOS FROM EACH SCHOOL

- Each school can send two logos to compete.

Each School will feel free to select the two logos that will participate in the Contest.

Each School can assemble a team to select the 2 most significant logos that will compete in the contest or can choose from online poll or any other way.

- deadline for each School to send the logos to Colegio Sion RJ: October 1st, 2012 to

van.van@ig.com.br e-mail or to [www.wetransfer.com](http://www.wetransfer.com) site, if the files are heavy.

2. LOGO CHARACTERISTICS

- Definition – LOGO = combination of letters and symbols

The logo needs a typology = letter and trace = symbol

So:

- it needs to express: diversity (cultures, countries, languages, religions, (internationaly) but it has to recognize what put us together. (SION). There are *Colegios Sion* in several countries (Brazil, France, Costa Rica, England, Australia, Turkey, Canada and United States of America.)

- it needs to be sent with a brief explanation

- it can be hand writing and scanned or a digital technique can be used

- it must be made in maximum of 3 colors, and it must be sent also in 1 color only.

- it must be sent in JPG image quality and/or saved in high resolution above 300 DPI

Delivery and Use:

- Send the logo in a way that it can be used in big or small size without losing quality and readability.

- The logo will be used in every printed material and T-shirts of the meeting.

OBS: The logos sent without following the standards mentioned above will be disqualified.

 The T-shirts used in the meeting will be white, so use colors that will contrast with white.

3. FINAL POLL AND DISCLOSURE OF THE WINNER LOGO

- Considering that the International Meeting of Young People from Sion is for the High School students, they are the only ones that can send logos and participate in the poll.

- Each student can vote only once.

- Students from the 3rd year of High School will not be at Sion in 2013, but can participate in the contest.

- Online voting period: from October 15th to October 30th.

- The Jury will be composed by people from different Schools.

- Each School will indicate one teacher and one student that will compose the jury that will participate in the final poll. These names have to be announced to Sion School in Rio de Janeiro until September 20th to van.val@ig.com.br

- Date for the announcement of the winner logo: November 15th

- The result of the winner logo can be posted in the site of the Schools.

4. Award

- The winner will get a TABLET 7

Suggestion:

- Each school can make a record with texts and pictures of the students involved in the logo contest. This material can be used to set up a special newsletter to be sent to the Congregation, Schools, parents...

- The newsletter can be sent to all Schools (exchange), from November 15th, including the result of the winner logo.